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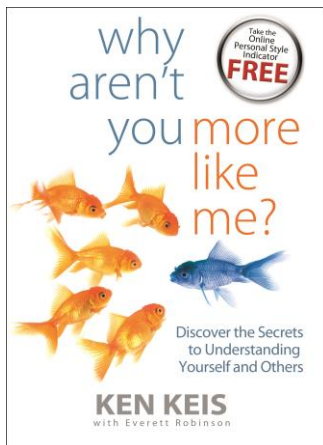
FOR IMMEDIATE RELEASE
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**Do You Want Improve Your Relationships and Interpersonal Intelligence – Right Now?
How? Use the Roadmap to Knowing Yourself and Understanding Others
Provided in the Break Through Research Based Book Why Aren't You More Like Me?**

It makes intuitive sense: if you understand your personal style preferences you will greatly increase the chances of realizing your full potential both personally, professionally and of course interpersonally. With three decades of experience and literally thousands of hours of research behind him, consultant and author Dr. Ken Keis states that over 70% of the population has no clue what their personal style is, or the consequences of not knowing. Indeed, he says, **only 2% of this population is able to realize their full potential without this information.**

This book along with its accompanying free online Personal Style Indicator, banishes the mystery and offers compelling insight that can free individuals from self-defeating behaviors and equip them to build positive and credibility relationships with just about anybody that they meet.

This book specifically helps readers:



- Discover why certain individuals irritate them – and what to do about it
- Learn to better understand and appreciate themselves and others instantly improving relationship compatibility
- Provide an easy system to immediately identify others' Personal Style to increase team compatibility and leadership effectiveness
- Help individuals select the right job style/role compatibility – every time
- Understand, coach, and encourage the style preferences of your partner, your children, family, friends, co-workers, and others
- Live your life based on your personal core values which will reduce your stress, increase your confidence and also enhance your self-awareness and the impact of your behaviour on others

Ken comments, “Every single person is born with a personal style pattern that influences their preferences. Self-awareness of personal style and values is so important for success that it transcends age, intelligence, education, profession, and job level.”

whyarentyoumorelikeme.com

“Ken Keis has written the definitive go-to guide for understanding what makes you – and people around you – tick. Why Aren't You More Like Me? is a fascinating read...This book will change the way you think about yourself and your world.”

~ Ken Blanchard, co-author of The One Minute Manager and Lead with LUV